



दीनदयाल उपाध्याय गोरखपुर विश्वविद्यालय
Deen Dayal Upadhyaya Gorakhpur University
(Accredited A++ by NAAC)



THE SMARTER WAY TO LEARN BUSINESS

BACHELOR OF COMMERCE (HONS.) (ODL)

ABOUT DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY

Deen Dayal Upadhyaya Gorakhpur University, founded in 1950, is the first university in Uttar Pradesh to emerge as a leading higher-studies centre after Independence. It has earned an A++ accreditation from

NAAC for its relentless pursuit of its motto, "Let the noble thoughts come to us from all directions," which reflects its openness to diverse perspectives, cultures, and values in its academic and organisational spheres.



WHY CHOOSE US?

65+
years of
legacy

12,000+
students
enrolled

NAAC
'A++'
grade
accredited
university

130+
programs
offered

400+
Teaching
staff

ODL DEGREE = REGULAR DEGREE

According to Regulation 22 of the UGC in 2020, ODL degrees are now considered just as valid & credible as traditional, offline degrees.



ADDED BENEFITS OF LEARNING ODL



BACHELOR OF COMMERCE (HONS.)



Duration

04 YEARS



Mode of Learning

ODL

Learning Commitment: **8-10 hours/week**
(Recommended Hours)

COURSE ELIGIBILITY

A candidate who has successfully passed the examination conducted by a Board/University at the 10+2 level (Class XII) of schooling in any discipline shall be eligible for admission to the programme

COURSE DESCRIPTION

The program is designed to provide students with a strong foundation in business, finance, and economics. This program equips students with analytical and managerial skills, preparing them for careers in the corporate, banking, and financial sectors. With a well-structured curriculum covering key subjects, students gain practical insights into accounting, taxation, business laws, and financial management.

COURSE STRUCTURE

| SEMESTER | COURSE CODE | COURSE TITLE | CREDIT |
|----------------------|---|--|-----------|
| SEMESTER-I | | | |
| Major Courses | | | |
| 1 | COM 101 F | Business Organisaon | 6+0 |
| | COM 102 F | Business Stascs | 6+0 |
| | Minor Muldisciplinary Course | | |
| | COM 103 F | Business Communicaon | 6+0 |
| | Skill Enhancement Courses/ Vocaonal (SEC) | | |
| | | Any one course (From pool of courses offered at University level) | 3+0 |
| | Ability Enhancement Courses /Co-Curricular (AEC) | | |
| | | Any one course (From pool of courses offered at University level) | 2+0 |
| | | TOTAL CREDITS (SEMESTER-I) | 23 |

| SEMESTER | COURSE CODE | COURSE TITLE | CREDIT |
|----------------------|---|--|-----------|
| SEMESTER-II | | | |
| Major Courses | | | |
| 2 | COM 104 F | Business Management | 6+0 |
| | COM 105 F | Financial Accounng | 4+0 |
| | COM 106 F | Computerised Accounng | 0+2 |
| | Minor Muldisciplinary Course | | |
| | COM 107 F | Business Economics | 6+0 |
| | Skill Enhancement Courses/ Vocaonal (SEC) | | |
| | | Any one course (From pool of courses offered at University level) | 3+0 |
| | Ability Enhancement Courses /Co-Curricular (AEC) | | |
| | | Any one course (From pool of courses offered at University level) | 2+0 |
| | | TOTAL CREDITS (SEMESTER-II) | 23 |

Note:

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

| SEMESTER | COURSE CODE | COURSE TITLE | CREDIT |
|----------------------|---|--|-----------|
| SEMESTER-III | | | |
| Major Courses | | | |
| 3 | COM 201 F | Business Management | 6+0 |
| | COM 202 F | Financial Accountng | 6+0 |
| | Minor Muldisciplinary Course | | |
| | COM 203 F | Computerised Accountng | 6+0 |
| | Skill Enhancement Courses/ Vocaonal (SEC) | | |
| | | Any one course (From pool of courses offered at University level) | 3+0 |
| | Ability Enhancement Courses /Co-Curricular (AEC) | | |
| | | Any one course (From pool of courses offered at University level) | 2+0 |
| | | TOTAL CREDITS (SEMESTER-III) | 23 |

| SEMESTER | COURSE CODE | COURSE TITLE | CREDIT |
|----------------------|---|--|-----------|
| SEMESTER-IV | | | |
| Major Courses | | | |
| 4 | COM 204 F | Income Tax Law & Accounts | 6+0 |
| | COM 205 F | Fundamentals of Markeng | 4+0 |
| | COM 206 F | Digital Markeng | 0+2 |
| | COM 207 F | Research Project/Dissertaon/Internship/Field Work/Survey | 0+3 |
| | Minor Muldisciplinary Course | | |
| | COM 208 F | Fundamentals of Entrepreneurship | 6+0 |
| | Ability Enhancement Courses /Co-Curricular (AEC) | | |
| | | Any one course (From pool of courses offered at University level) | 2+0 |
| | | TOTAL CREDITS (SEMESTER-IV) | 23 |

Note:

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

| SEMESTER | COURSE CODE | COURSE TITLE | CREDIT |
|----------------------|---------------------------------|------------------------------------|-----------|
| SEMESTER-V | | | |
| Major Courses | | | |
| 5 | COM 301 F | Corporate Accountng | 5+0 |
| | COM 302 F | Goods & Services Tax | 5+0 |
| | Any TWO of the following | | |
| | COM 303 F | Business Finance | 5+0 |
| | COM 304 F | Monetary Theory & Banking in India | 5+0 |
| | COM 305 F | Principles & Pracces Of Insurance | 5+0 |
| | | TOTAL CREDITS (SEMESTER-V) | 20 |

| SEMESTER | COURSE CODE | COURSE TITLE | CREDIT |
|----------------------|---------------------------------|--|-----------|
| SEMESTER-VI | | | |
| Major Courses | | | |
| 6 | COM 306 F | Accountng for Managers | 5+0 |
| | COM 307 F | Auding | 5+0 |
| | Any TWO of the following | | |
| | COM 308 F | Personnel Management | 5+0 |
| | COM 309 F | Financial Instuons & Markets | 5+0 |
| | COM 3010 F | Business Ethics & Corporate Governance | 5+0 |
| | | TOTAL CREDITS (SEMESTER-VI) | 20 |

Note:

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

4TH YEAR (HONOURS)

| SEMESTER | COURSE CODE | COURSE TITLE | CREDIT |
|----------------------|-------------|---|-----------|
| SEMESTER-VII | | | |
| Major Courses | | | |
| 7 | COM 401 F | Managerial Economics | 4+0 |
| | COM 402 F | Statistical Analysis & Research Methodology | 4+0 |
| | COM 403 F | Organisational Behaviour | 4+0 |
| | COM 404 F | Monetary Theory & Banking in India | 4+0 |
| | COM 405 F | Essentials of E Commerce | 4+0 |
| | | TOTAL CREDITS (SEMESTER-VII) | 20 |

| SEMESTER | COURSE CODE | COURSE TITLE | CREDIT |
|----------------------|---------------------------------|---|-----------|
| SEMESTER-VIII | | | |
| Major Courses | | | |
| 8 | COM 406 F | Financial Management | 5+0 |
| | COM 407 F | Human Resource Management | 5+0 |
| | COM 408 F | Marketing Management | 5+0 |
| | COM 409 F | International Business | 5+0 |
| | Any ONE of the following | | |
| | COM F 410 F | Accounting Theory | 5+0 |
| | COM HR 410 F | Talent Management | 5+0 |
| | COM M 410 F | Consumer Behaviour & Marketing Research | 5+0 |
| | | TOTAL CREDITS (SEMESTER-VIII) | 20 |

Note:

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

4TH YEAR (HONOURS WITH RESEARCH)

(For students who secure minimum 75% marks (7.5 CGPA) in previous six semesters)

| SEMESTER | COURSE CODE | COURSE TITLE | CREDIT |
|----------------------|-------------|---|-----------|
| SEMESTER-VII | | | |
| Major Courses | | | |
| 7 | COM 401 F | Managerial Economics | 4+0 |
| | COM 402 F | Statistical Analysis & Research Methodology | 4+0 |
| | COM 403 F | Organisational Behaviour | 4+0 |
| | COM 404 F | Essentials of E Commerce | 4+0 |
| | COM 405 F | Business Environment 4+0 | 4+0 |
| | | TOTAL CREDITS (SEMESTER-VII) | 20 |

| SEMESTER | COURSE CODE | COURSE TITLE | CREDIT |
|----------------------|--|--|-----------|
| SEMESTER-VIII | | | |
| Major Courses | | | |
| 8 | COM 411 F | Major Research Project/Dissertation | 0+12 |
| | Any ONE of the following Combinations | | |
| | COM 406 F | Financial Management | 4+0 |
| | COM F 4010 F | Accounting Theory | 4+0 |
| | | | |
| | COM 407 F | Human Resource Management | 4+0 |
| | COM HR 4010 F | Talent Management | 4+0 |
| | | | |
| | COM 408 F | Marketing Management | 4+0 |
| | COM M 4010 F | Consumer Behavior & Marketing Research | 4+0 |
| | | TOTAL CREDITS (SEMESTER-VIII) | 20 |

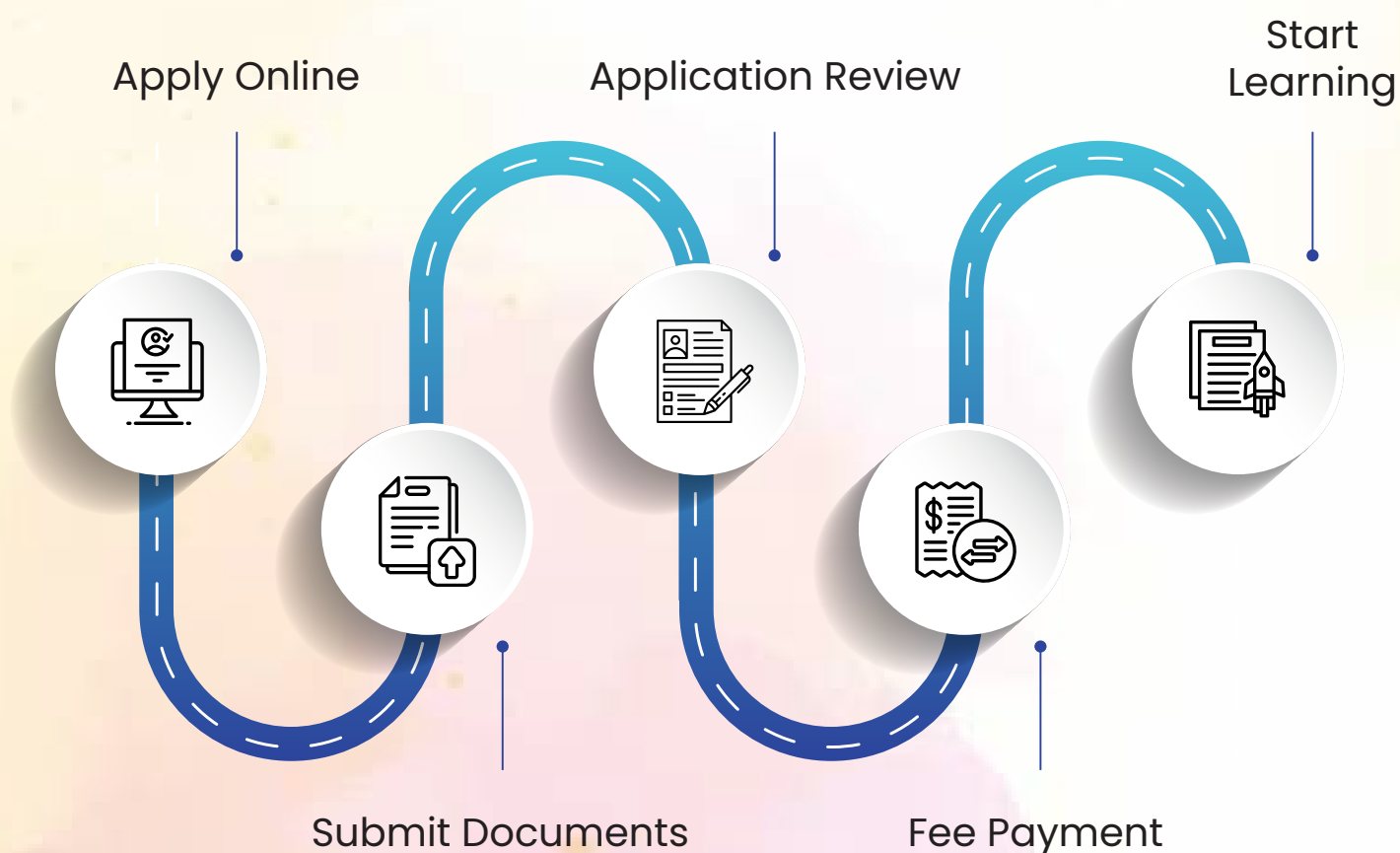
Note:

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

FEE STRUCTURE

| ODL B.COM (HONS.) | REGISTRATION / APPLICATION FEE (ONE TIME) | EXAM FEE | COURSE FEE | TOTAL FEES |
|-------------------------|---|-------------|---------------|---------------|
| SEMESTER I | Rs. 500/- | Rs. 1,500/- | Rs. 5,500 /- | Rs. 56,500/- |
| SEMESTER II | - | Rs. 1,500/- | Rs. 5,500 /- | |
| SEMESTER III | - | Rs. 1,500/- | Rs. 5,500 /- | |
| SEMESTER IV | - | Rs. 1,500/- | Rs. 5,500 /- | |
| SEMESTER V | - | Rs. 1,500/- | Rs. 5,500 /- | |
| SEMESTER VI | - | Rs. 1,500/- | Rs. 5,500 /- | |
| SEMESTER VII | - | Rs. 1,500/- | Rs. 5,500 /- | |
| SEMESTER VIII | - | Rs. 1,500/- | Rs. 5,500 /- | |

ADMISSION PROCESS



CAREER OPPORTUNITIES AFTER B.COM (HONS)

Graduates of this program have diverse career opportunities like:

Accountant



Tax Consultant



Investment Advisor



Financial Analyst



Banking Professional



Business Development Executive



Students who complete their online B.Com(Hons) can also pursue higher education, such as M.Com, MBA, or professional certifications like CA, CS, and CFA, to enhance their career prospects.



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WITH

**DEEN DAYAL UPADHYAYA
GORAKHPUR UNIVERSITY**



For more information contact:



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