

ADVANCE IN FINANCE & BUSINESS

MASTER OF COMMERCE (ODL)

ABOUT DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY

Deen Dayal Upadhyaya Gorakhpur University, founded in 1950, is the first university in Uttar Pradesh to emerge as a leading higher-studies centre after Independence. It has earned an A++ accreditation from NAAC for its relentless pursuit of its motto, "Let the noble thoughts come to us from all directions," which reflects its openness to diverse perspectives, cultures, and values in its academic and organisational spheres.



WHY CHOOSE US?

65+ years of legacy

12,000+ students enrolled NAAC
'A++'
grade
accredited
university

130+ programs offered 400+
Teaching staff

ODL DEGREE = REGULAR DEGREE

According to Regulation 22 of the UGC in 2020, ODL degrees are now considered just as valid & credible as traditional, offline degrees.





विश्वविद्यालय अनुदान आयोग University Grants Commission

(firm views, was even)

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Prof. Rajnish Jain Secretary

F. No.3-5/2022(DEB-IN)

PUBLIC NOTICE

August, 2022 0 2 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Orants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

"Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes." Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakesholders.



ADDED BENEFITS OF LEARNING ODL

Flexibility & Convenience





Industry-Relevant Curriculum

Cost-Effective Learning





Access to Digital Resources

MASTER OF COMMERCE (ODL)



Duration

02 YEARS



Mode of Learning

ODL

Learning Commitment: 8-10 hours/week (Recommended Hours)

COURSE ELIGIBILITY

Candidates must hold at least a bachelor's degree in any discipline.

COURSE DESCRIPTION

The program is designed to provide flexibility and accessibility to students seeking advanced knowledge in commerce and business practices. It covers key subjects such as Managerial Economics, Financial Management, Business Ethics, Accounting, Marketing, Human Resource Management, and Corporate Governance.

SEMESTER WISE COURSE STRUCTURE

YEAR 1ST SEMESTER 1							
				Marks		Total	
Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Written	Internal Assessment	Marks	
PG COM-N-501	Managerial economics	Core Discipline	5	75	25	100	
PG COM-N-502	Business ethics and Corporate governance	Core Discipline	5	75	25	100	
PG COM-N-503	Statistical analysis & research methodlogy	Core Discipline	5	75	25	100	
PG COM-N-504	Organisational Behaviour	Core Discipline	5	75	25	100	
Total	Credit of Marks Semester I		20			400	

YEAR 1ST SEMESTER 2								
				Marks		Total		
Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Written	Internal Assessment	Marks		
PG COM-N-505	Financial management	Core Discipline	5	75	25	100		
PG COM-N-506	Human resource Management	Core Discipline	5	75	25	100		
PG COM-N-507	Marketing management	Core Discipline	5	75	25	100		
PG COM-N-508 F1/HI/M1	Specialisation Group pgcom 508/f1; pgcom 508/hr1; pgcom 508/m 1	Core Discipline	5	75	25	100		
То	Total Credit of Marks Semester 2					400		

MINOR ELECTIVE PAPER							
Paper Code PG COM-N-509	Minor course	Business Environment	Elective	4	75	25	100

TOTAL CREDITS IN FIRST YEAR (Semester I and 2)		44	
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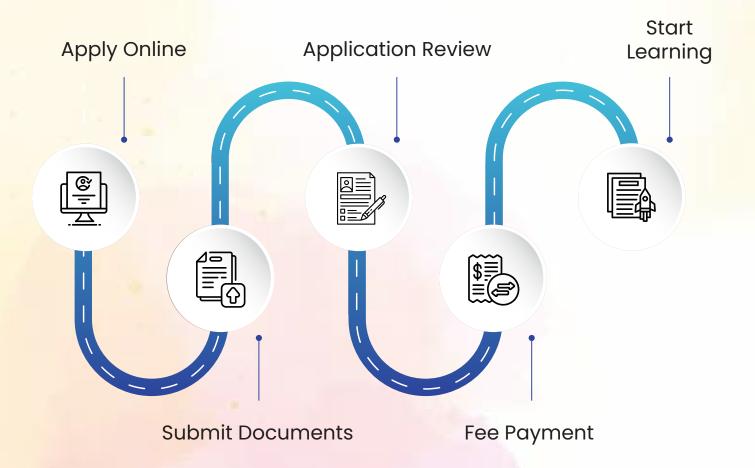
YEAR 2ND SEMESTER 3							
			Marks		Total		
Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Written	Internal Assessment	Marks	
PG COM-N-510	Accounting for Managerial core decisions	Core	5	75	25	100	
PG COM-N-511	Strategic management	Core	5	75	25	100	
PG COM-N-512 F2/H2/M2	Specialisation group Pgcom 512/f2: pgcom 512/ Hr2; pgcom 512/m2	Core Elective	5	75	25	100	
PG COM-N-513 F2/H2/M2	Specialisation group Pgcom 513/f3, pgcom 513/ Hr3 pgcom 513/m3	Core Elective	5	75	25	100	
PG COM-N-514	Research project/ Industrial visit/internship & survey work		4				
Т	Total Credit of Marks Semester 3					400	

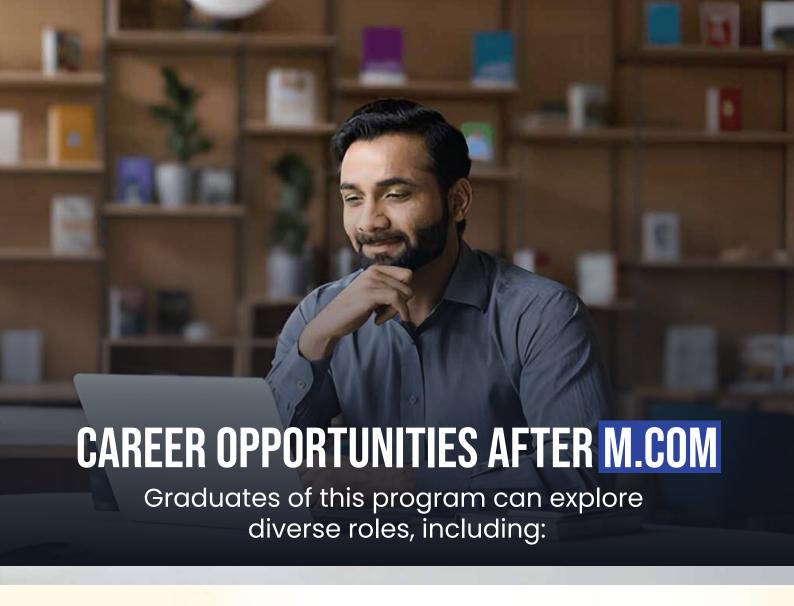
YEAR 2ND SEMESTER 4								
			,	Marks		Total		
Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Written	Internal Assessment	Marks		
PG COM-N-515	Management information System	Core	5	75	25	100		
PG COM-N-516 F4/H4/M4	Specialisation group Pgcom 516/f4, pgcom 516/hr4 pocom 516/m4	Core Elective	5	75	25	100		
PG COM-N-517 F5/H5/M5	Specialisation group Pgcom 517/f5 pgcom 517/ Hr5; pgcom 517/m5	Core Elective	5	75	25	100		
PG COM-N-518 F6/H6/M6	Specialisation group Pgcom 518/f6 pgcom 518/ Hr6; pgcom 518/m6	Core Elective	5	75	25	100		
PG COM-N-519	Research project Industrial visit/ internship /survey work & viva voce		4			100		
Т			500					
TOTAL CREDITS	TOTAL CREDITS IN FIRST YEAR (Semester III and IV) 48							

FEE STRUCTURE

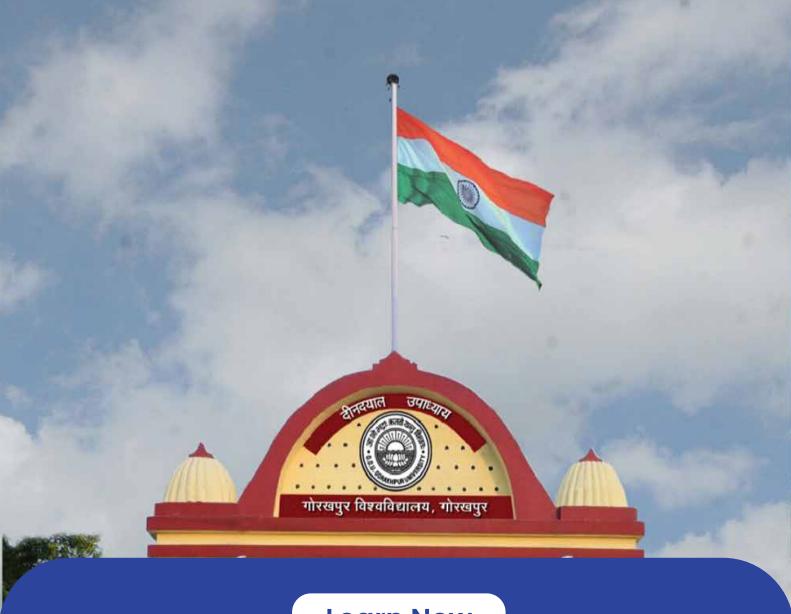
ODL M.COM	REGISTRATION / APPLICATION FEE (ONE TIME)	EXAM FEE	COURSE FEE	TOTAL FEES
SEMESTER I	Rs. 500/-	Rs. 1,500/-	Rs. 6,500 /-	
SEMESTER II	-	Rs. 1,500/-	Rs. 6,500 /-	Rs. 32,500/-
SEMESTER III	-	Rs. 1,500/-	Rs. 6,500 /-	
SEMESTER IV	-	Rs. 1,500/-	Rs. 6,500 /-	

ADMISSION PROCESS









Learn Now

WITH

DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY



For more information contact:



08045680297