



दीनदयाल उपाध्याय गोरखपुर विश्वविद्यालय

Deen Dayal Upadhyaya Gorakhpur University

(Accredited A++ by NAAC)

Centre for Distance and Online Education



The Smarter Way to Learn Business

**BACHELOR OF COMMERCE (HONS.)
(ONLINE)**

ABOUT DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY

Deen Dayal Upadhyaya Gorakhpur University, founded in 1950, is the first university in Uttar Pradesh to emerge as a leading higher-studies centre after Independence. It has earned an A++ accreditation from

NAAC for its relentless pursuit of its motto, "Let the noble thoughts come to us from all directions," which reflects its openness to diverse perspectives, cultures, and values in its academic and organisational spheres.



WHY CHOOSE US?

75+
years of
legacy

12,000+
students
enrolled

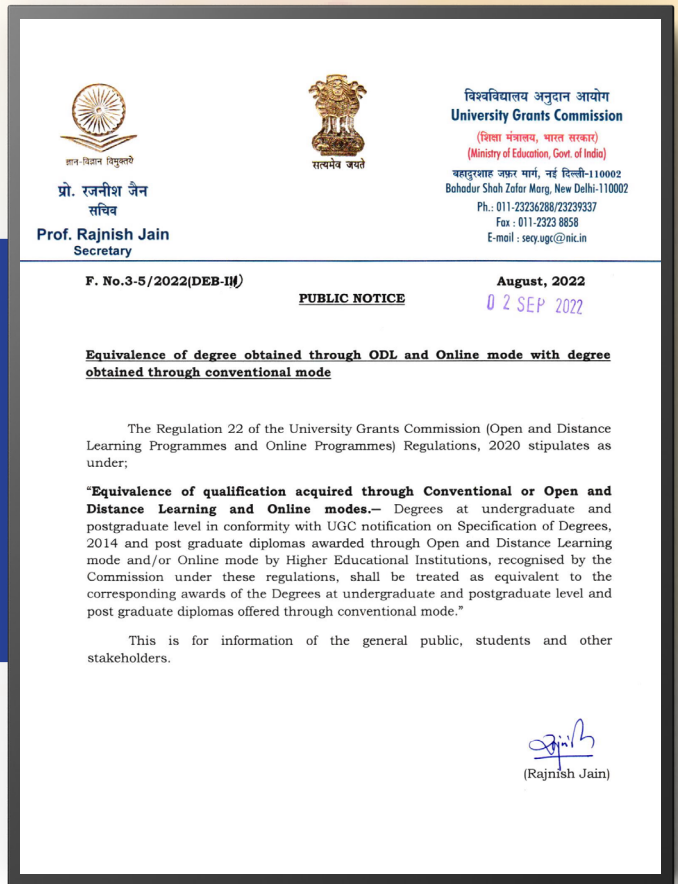
NAAC
'A++'
grade
accredited
university

130+
programs
offered

400+
Teaching
staff

ONLINE DEGREE = REGULAR DEGREE

According to Regulation 22 of the UGC in 2020, online degrees are now considered just as valid & credible as traditional, offline degrees.



ADDED BENEFITS OF LEARNING ONLINE

Flexibility & Convenience



Industry-Relevant Curriculum



Cost-Effective Learning



Access to Digital Resources



BACHELOR OF COMMERCE (HONS.)



Duration

04 YEARS



Mode of Learning

ONLINE

Learning Commitment: **8-10 hours/week**
(Recommended Hours)

COURSE ELIGIBILITY

A candidate who has successfully passed the examination conducted by a Board/University at the 10+2 level (Class XII) of schooling in any discipline shall be eligible for admission to the programme

COURSE DESCRIPTION

The program is designed to provide students with a strong foundation in business, finance, and economics. This program equips students with analytical and managerial skills, preparing them for careers in the corporate, banking, and financial sectors. With a well-structured curriculum covering key subjects, students gain practical insights into accounting, taxation, business laws, and financial management.

COURSE STRUCTURE

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-I			
Major Courses			
1	OLBCOM101	Business Organization	6+0
	OLBCOM102	Business Statistics	6+0
	Minor Multidisciplinary Course		
	OLBCOM103	Business Communication	6+0
	Skill Enhancement Courses/ Vocational (SEC)		
	OLUGSEC1	Soft skills and personality Development	3+0
	Ability Enhancement Courses /Co-Curricular (AEC)		
	OLUGAEC1	Communicative English	2+0
		TOTAL CREDITS (SEMESTER-I)	23

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-II			
Major Courses			
2	OLBCOM201	Business Management	6+0
	OLBCOM202	Financial Accounting	4+0
	OLBCOM203	Computerised Accounting	0+2
	Minor Multidisciplinary Course		
	OLBCOM204	Business Economics	6+0
	Skill Enhancement Courses/ Vocational (SEC)		
	OLUGCSEC2	Introduction to E-Commerce	3+0
	Ability Enhancement Courses /Co-Curricular (AEC)		
	OLUGCSEC2	Basics of Digital Marketing	2+0
		TOTAL CREDITS (SEMESTER-II)	23

Note:

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-III			
Major Courses			
3	OLBCOM301	Company Law	6+0
	OLBCOM302	Cost Accounting	6+0
	Minor Multidisciplinary Course		
	OLBCOM303	Business Regulatory Framework	6+0
	Skill Enhancement Courses/ Vocational (SEC)		
	OLUGSEC3	Chat GPT and Gen AI	3+0
	Ability Enhancement Courses /Co-Curricular (AEC)		
	OLUGAEC3	Financial Literacy	2+0
		TOTAL CREDITS (SEMESTER-III)	23

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-IV			
Major Courses			
4	OLBCOM401	Income Tax Law & Accounts	6+0
	OLBCOM402	Fundamentals of Marketing	4+0
	OLBCOM403	Digital Marketing	0+2
	OLBCOM404	Research Project/Dissertation/Internship/Field Work/Survey	0+3
	Minor Multidisciplinary Course		
	OLBCOM405	Fundamentals of Entrepreneurship	6+0
	Ability Enhancement Courses /Co-Curricular (AEC)		
	OLUGAEC4	Business and professional Skills	2+0
		TOTAL CREDITS (SEMESTER-IV)	23

Note:

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-V			
Major Courses			
5	OLBCOM501	Corporate Accounting	5+0
	OLBCOM502	Goods & Services Tax	5+0
	Any TWO of the following		
	OLBCOM503	Business Finance	5+0
	OLBCOM504	Monetary Theory & Banking in India	5+0
	OLBCOM505	Principles & Practices Of Insurance	5+0
		TOTAL CREDITS (SEMESTER-V)	

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-VI			
Major Courses			
6	OLBCOM601	Accounting for Managers	5+0
	OLBCOM602	Auditing	5+0
	Any TWO of the following		
	OLBCOM603	Personnel Management	5+0
	OLBCOM604	Financial Institutions & Markets	5+0
	OLBCOM605	Business Ethics & Corporate Governance	5+0
		TOTAL CREDITS (SEMESTER-VI)	

Note:

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

4TH YEAR (HONOURS)

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-VII			
Major Courses			
7	OLBCOM701	Managerial Economics	4+0
	OLBCOM702	Statistical Analysis & Research Methodology	4+0
	OLBCOM703	Organizational Behaviour	4+0
	OLBCOM704	Essentials of E Commerce	4+0
	OLBCOM705	Business Environment	4+0
		TOTAL CREDITS (SEMESTER-VII)	

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT	
SEMESTER-VIII				
Major Courses				
8	OLBCOM801	Financial Management	4+0	
	OLBCOM802	Human Resource Management	4+0	
	OLBCOM803	Marketing Management	4+0	
	OLBCOM804	International Business	4+0	
	Any ONE of the following			
	OLBCOM805/F1	Accounting Theory	4+0	
	OLBCOM805/HR1	Talent Management	4+0	
	OLBCOM805/M1	Consumer Behaviour & Marketing Research	4+0	
		TOTAL CREDITS (SEMESTER-VIII)		20

Note:

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

4TH YEAR (HONOURS WITH RESEARCH)

(For students who secure minimum 75% marks (7.5 CGPA) in previous six semesters)

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-VII			
Major Courses			
7	OLBCOM701	Managerial Economics	4+0
	OLBCOM702	Statistical Analysis Research Methodology	4+0
	OLBCOM703	Organizational Behaviour	4+0
	OLBCOM704	Essentials of E-Commerce	4+0
	OLBCOM705	Business Environment	4+0
		TOTAL CREDITS (SEMESTER-VII)	

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT	
SEMESTER-VIII				
Major Courses				
8		Any ONE of the following		
	OLBCOM801	Financial Management	4+0	
	OLBCOM805/F1	Accounting Theory	4+0	
	OLBCOM802	Human Resource Management	4+0	
	OLBCOM805/HR1	Talent Management	4+0	
	OLBCOM803	Marketing Management	4+0	
	OLBCOMH805/M1	Consumer Behaviour & Marketing Research	4+0	
	OLBCOM804/R	Major Research Project/Dissertation		
		TOTAL CREDITS (SEMESTER-VIII)		20

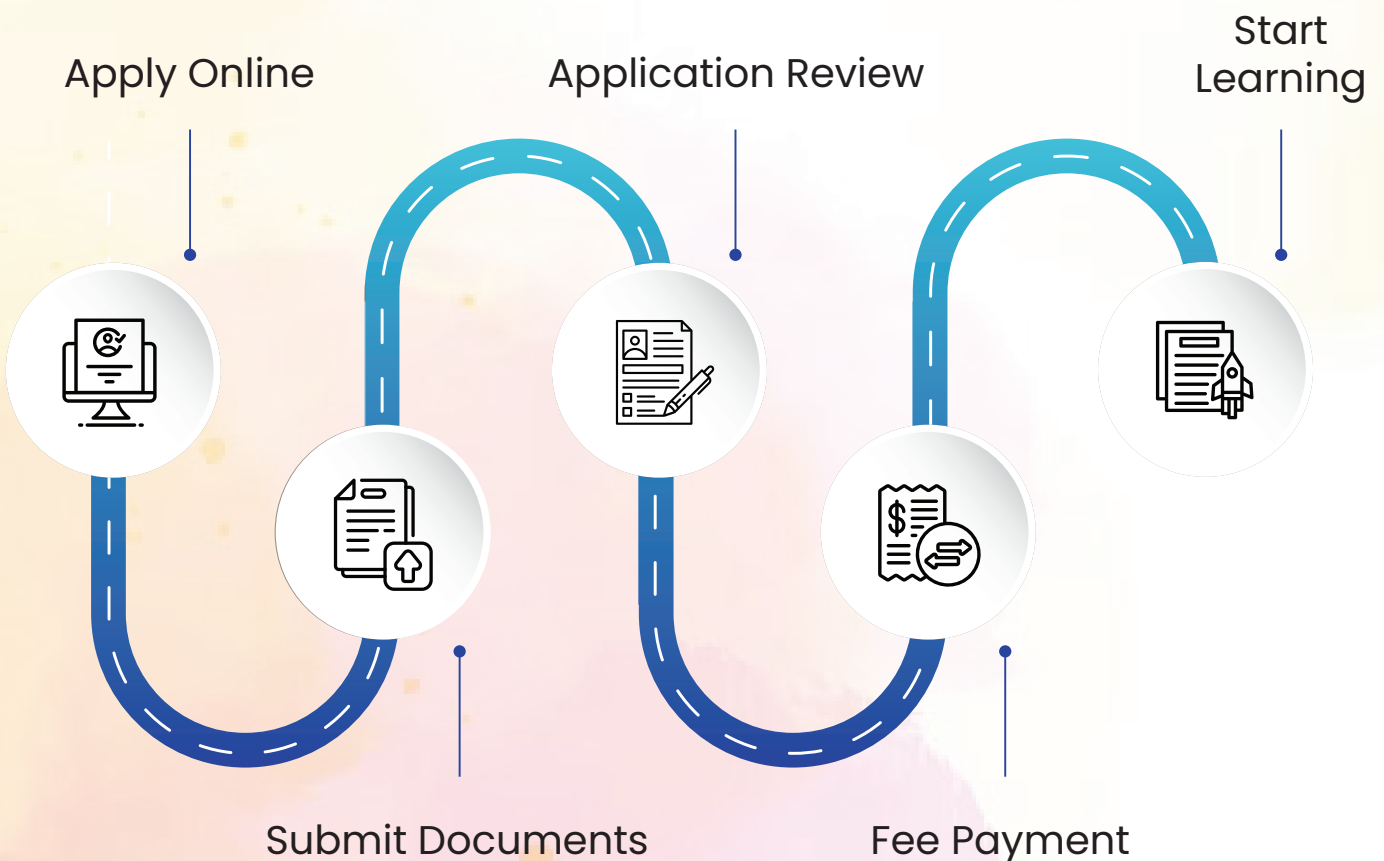
Note:

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

FEE STRUCTURE

ONLINE B.COM (HONS.)	REGISTRATION / APPLICATION FEE (ONE TIME)	EXAM FEE	COURSE FEE	TOTAL FEES
SEMESTER I	Rs. 500/-	Rs. 1,500/-	Rs. 5,500 /-	Rs. 56,500/-
SEMESTER II	-	Rs. 1,500/-	Rs. 5,500 /-	
SEMESTER III	-	Rs. 1,500/-	Rs. 5,500 /-	
SEMESTER IV	-	Rs. 1,500/-	Rs. 5,500 /-	
SEMESTER V	-	Rs. 1,500/-	Rs. 5,500 /-	
SEMESTER VI	-	Rs. 1,500/-	Rs. 5,500 /-	
SEMESTER VII	-	Rs. 1,500/-	Rs. 5,500 /-	
SEMESTER VIII	-	Rs. 1,500/-	Rs. 5,500 /-	

ADMISSION PROCESS





CAREER OPPORTUNITIES AFTER **B.COM (HONS)**

Graduates of this program have diverse career opportunities like:

Accountant



Tax Consultant



Investment Advisor



Financial Analyst



Banking Professional



Business Development Executive



Students who complete their online B.Com(Hons) can also pursue higher education, such as M.Com, MBA, or professional certifications like CA, CS, and CFA, to enhance their career prospects.



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WITH

**DEEN DAYAL UPADHYAYA
GORAKHPUR UNIVERSITY**



For more information contact:



08045680297