



दीनदयाल उपाध्याय गोरखपुर विश्वविद्यालय

Deen Dayal Upadhyaya Gorakhpur University

(Accredited A++ by NAAC)

Centre for Distance and Online Education

Work and Learn About Commerce

# BACHELOR OF COMMERCE (HONS.) (DEGREE WITH INTERNSHIP)



# ABOUT DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY

Deen Dayal Upadhyaya Gorakhpur University, founded in 1950, is the first university in Uttar Pradesh to emerge as a leading higher-studies centre after Independence. It has earned an A++ accreditation from NAAC for its relentless pursuit of its motto, "Let the noble thoughts come to us from all directions," which reflects its openness to diverse perspectives, cultures, and values in its academic and organisational spheres.

## WHY CHOOSE US?

**75+**  
years of  
legacy

**12,000+**  
students  
enrolled

**130+**  
programs  
offered

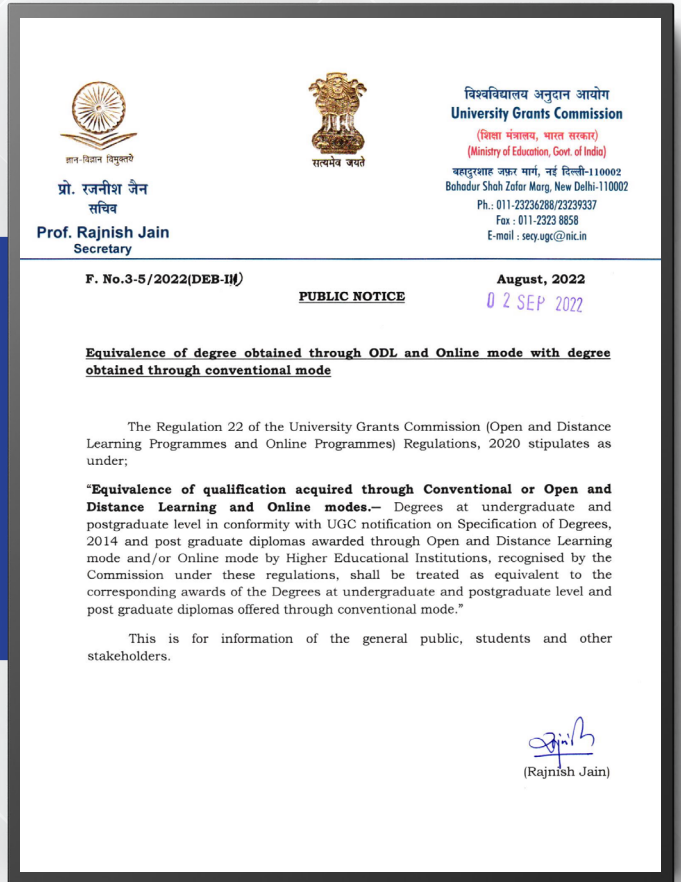
**NAAC 'A++'**  
grade accredited  
university

**400+**  
Teaching  
staff



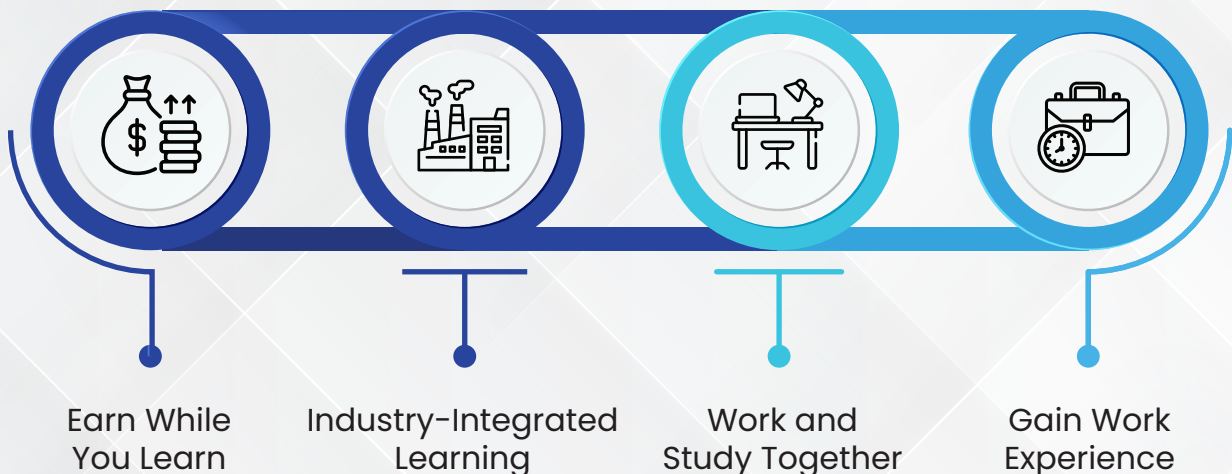
# ONLINE DEGREE = REGULAR DEGREE

According to Regulation 22 of the UGC in 2020, online degrees are now considered just as valid and credible as traditional, offline degrees.



## WHAT ARE DEGREE WITH INTERNSHIP PROGRAMS?

Degree With Internship Programs also known as 'Degree Apprenticeship Programs' recognized as per the National Education Policy (NEP), are degree programs created with aim to improve the employability of higher education students by focusing on outcome-based learning.



# **BACHELOR OF COMMERCE (HONS.)**

**Duration: 4 Years**

**MODE OF LEARNING : ONLINE + WORK BASED LEARNING**

**Learning Commitment: 8-10 hours/week  
(Recommended Hours)**

## **COURSE ELIGIBILITY**

Candidates who have passed the Intermediate or equivalent examination.

## **INTERNSHIP ELIGIBILITY**

Age limit: 23 years

## **COURSE DESCRIPTION**

The program blends academics with industry exposure, building a strong foundation in business, finance, and economics. This program sharpens analytical and managerial skills while offering hands-on work experience.

# COURSE STRUCTURE

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
<b>SEMESTER-I</b>			
<b>Major Courses</b>			
1	OLBCOM101	Business Organization	6+0
	OLBCOM102	Business Statistics	6+0
	<b>Minor Multidisciplinary Course</b>		
	OLBCOM103	Business Communication	6+0
	<b>Skill Enhancement Courses/ Vocational (SEC)</b>		
	ODUGSEC1	Soft skills and personality Development	3+0
	<b>Ability Enhancement Courses /Co-Curricular (AEC)</b>		
	OLUGSEC1	Communicative English	2+0
		<b>TOTAL CREDITS (SEMESTER-I)</b>	<b>23</b>

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
<b>SEMESTER-II</b>			
<b>Major Courses</b>			
2	OLBCOM201	Business Management	6+0
	OLBCOM202	Financial Accounting	4+0
	OLBCOM203	Computerised Accounting	0+2
	<b>Minor Multidisciplinary Course</b>		
	OLBCOM204	Business Economics	6+0
	<b>Skill Enhancement Courses/ Vocational (SEC)</b>		
	OLUGSEC2	Introduction to E-Commerce	3+0
	<b>Ability Enhancement Courses /Co-Curricular (AEC)</b>		
	OLUGSEC2	Basics of Digital Marketing	2+0
			<b>TOTAL CREDITS (SEMESTER-II)</b>

**Note:**

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
<b>SEMESTER-III</b>			
<b>Major Courses</b>			
<b>3</b>	OLBCOM301	Company Law	6+0
	OLBCOM302	Cost Accounting	6+0
	<b>Minor Multidisciplinary Course</b>		
	OLBCOM303	Business Regulatory Framework	6+0
	<b>Skill Enhancement Courses/ Vocational (SEC)</b>		
	OLUGSEC3	Chat GPT and Gen AI	3+0
	<b>Ability Enhancement Courses /Co-Curricular (AEC)</b>		
	OLUGSEC3	Financial Literacy	2+0
	<b>TOTAL CREDITS (SEMESTER-III)</b>		<b>23</b>

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
<b>SEMESTER-IV</b>			
<b>Major Courses</b>			
<b>4</b>	OLBCOM401	Income Tax Law & Accounts	6+0
	OLBCOM402	Fundamentals of Marketing	4+0
	OLBCOM403	Digital Marketing	0+2
	OLBCOM404	Research Project/Dissertation/Internship/Field Work/Survey	0+3
	<b>Minor Multidisciplinary Course</b>		
	OLBCOM405	Fundamentals of Entrepreneurship	6+0
	<b>Ability Enhancement Courses /Co-Curricular (AEC)</b>		
	OLUGAEC4	Business and professional Skills	2+0
		<b>TOTAL CREDITS (SEMESTER-IV)</b>	

**Note:**

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
<b>SEMESTER-V</b>			
<b>Major Courses</b>			
<b>5</b>	OLBCOM501	Corporate Accounting	5+0
	OLBCOM502	Goods & Services Tax	5+0
	<b>Any TWO of the following</b>		
	OLBCOM503	Business Finance	5+0
	OLBCOM504	Monetary Theory & Banking in India	5+0
	OLBCOM505	Principles & Practices Of Insurance	5+0
		<b>TOTAL CREDITS (SEMESTER-V)</b>	

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
<b>SEMESTER-VI</b>			
<b>Major Courses</b>			
<b>6</b>	OLBCOM601	Accounting for Managers	5+0
	OLBCOM602	Auditing	5+0
	<b>Any TWO of the following</b>		
	OLBCOM603	Personnel Management	5+0
	OLBCOM604	Financial Institutions & Markets	5+0
	OLBCOM605	Business Ethics & Corporate Governance	5+0
		<b>TOTAL CREDITS (SEMESTER-VI)</b>	

**Note:**

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

## 4<sup>TH</sup> YEAR (HONOURS)

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
<b>SEMESTER-VII</b>			
<b>Major Courses</b>			
7	OLBCOM701	Managerial Economics	4+0
	OLBCOM702	Statistical Analysis & Research Methodology	4+0
	OLBCOM703	Organizational Behaviour	4+0
	OLBCOM704	Essentials of E Commerce Hons	4+0
	OLBCOM705	Business Environment	4+0
		<b>TOTAL CREDITS (SEMESTER-VII)</b>	

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT	
<b>SEMESTER-VIII</b>				
<b>Major Courses</b>				
8	OLBCOM801	Financial Management	5+0	
	OLBCOM802	Human Resource Management	5+0	
	OLBCOM803	Marketing Management	5+0	
	OLBCOM804	International Business	5+0	
	<b>Any ONE of the following</b>			
	OLBCOM805/F1	Accounting Theory	5+0	
	OLBCOM805/HR1	Talent Management	5+0	
	OLBCOM805/M1	Consumer Behaviour & Marketing Research	5+0	
		<b>TOTAL CREDITS (SEMESTER-VIII)</b>		<b>20</b>

**Note:**

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

## 4<sup>TH</sup> YEAR (HONOURS WITH RESEARCH)

(For students who secure minimum 75% marks (7.5 CGPA) in previous six semesters)

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
<b>SEMESTER-VII</b>			
<b>Major Courses</b>			
<b>7</b>	OLBCOM701	Managerial Economics	4+0
	OLBCOM702	Statistical Analysis Research Methodology	4+0
	OLBCOM703	Organizational Behaviour	4+0
	OLBCOM704	Essentials of E-Commerce	4+0
	OLBCOM705	Business Environment	4+0
		<b>TOTAL CREDITS (SEMESTER-VII)</b>	

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT	
<b>SEMESTER-VIII</b>				
<b>Major Courses</b>				
<b>8</b>		<b>Any ONE of the following</b>		
	OLBCOM801	Financial Management	4+0	
	OLBCOM805/F1	Accounting Theory	4+0	
	OLBCOM802	Human Resource Management	4+0	
	OLBCOM805/HR1	Talent Management	4+0	
	OLBCOM803	Marketing Management	4+0	
	OLBCOMH805/M1	Consumer Behaviour & Marketing Research	4+0	
	OLBCOM804/R	<b>Major Research Project/Dissertation</b>		
		<b>TOTAL CREDITS (SEMESTER-VIII)</b>		<b>20</b>

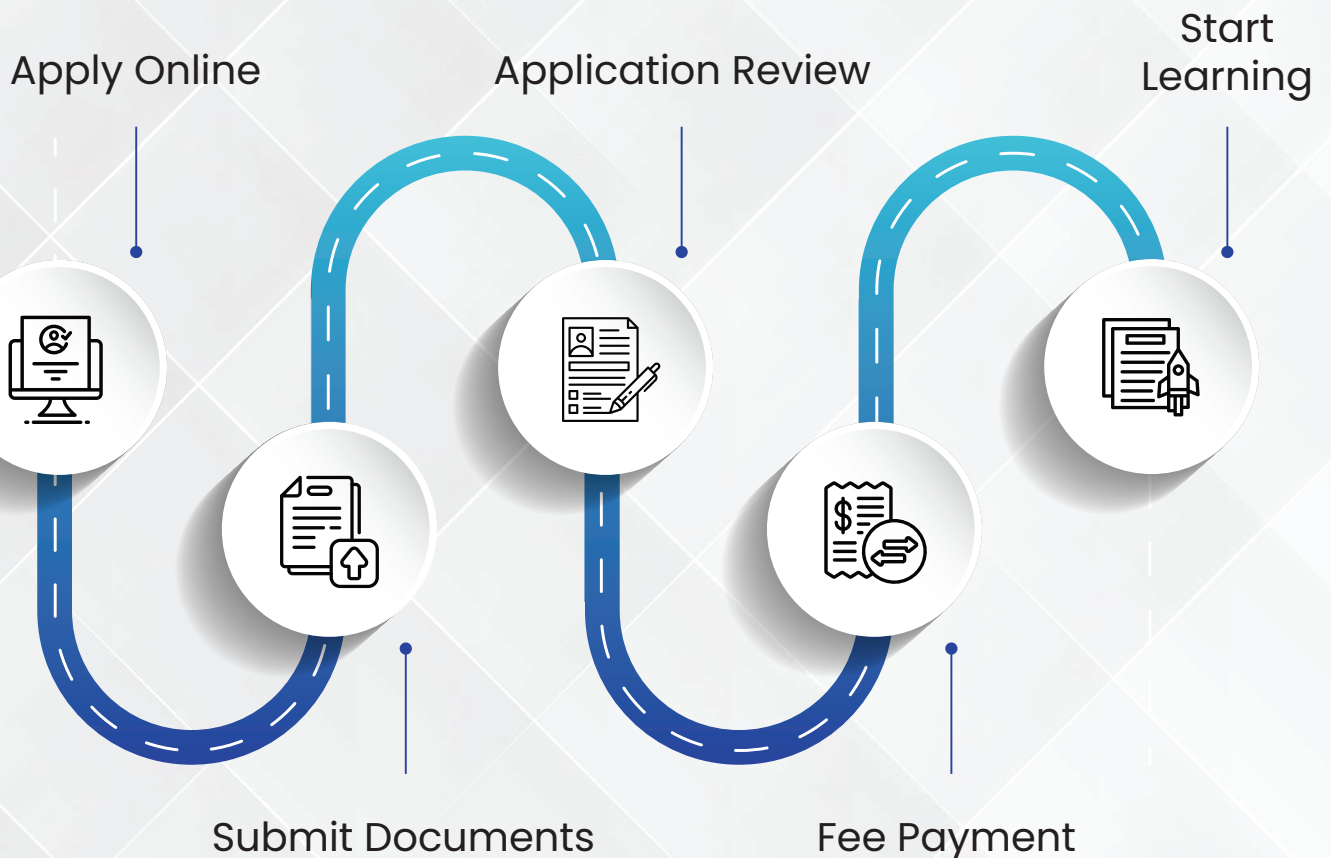
**Note:**

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

# FEE STRUCTURE

B.COM (HONS.) DEGREE WITH INTERNSHIP	REGISTRATION / APPLICATION FEE (ONE TIME)	INTERNSHIP FEE	EXAM FEE	COURSE FEE	TOTAL FEES
SEMESTER I	Rs. 500/-	Rs. 5,000/-	Rs. 1,500/-	Rs. 5,500 /-	Rs. 76,500/-
SEMESTER II	-	-	Rs. 1,500/-	Rs. 5,500 /-	
SEMESTER III	-	Rs. 5,000/-	Rs. 1,500/-	Rs. 5,500 /-	
SEMESTER IV	-	-	Rs. 1,500/-	Rs. 5,500 /-	
SEMESTER V	-	Rs. 5,000/-	Rs. 1,500/-	Rs. 5,500 /-	
SEMESTER VI	-	-	Rs. 1,500/-	Rs. 5,500 /-	
SEMESTER VII	-	Rs. 5,000/-	Rs. 1,500/-	Rs. 5,500 /-	
SEMESTER VIII	-	-	Rs. 1,500/-	Rs. 5,500 /-	

# ADMISSION PROCESS





# CAREER OPPORTUNITIES AFTER **B.COM (HONS)**

Graduates of this program have diverse career opportunities like:

Accountant



Tax Consultant



Investment Advisor



Financial Analyst



Banking Professional



Business Development Executive



Students who complete their B.Com(Hons) can also pursue higher education, such as M.Com, MBA, or professional certifications like CA, CS, and CFA, to enhance their career prospects.

Learn Now

with

# DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY



For more information contact:



**08045680297**