



दीनदयाल उपाध्याय गोरखपुर विश्वविद्यालय

Deen Dayal Upadhyaya Gorakhpur University

(Accredited A++ by NAAC)

Centre for Distance and Online Education



Advance in Finance & Business

**MASTER OF COMMERCE
(ONLINE)**

ABOUT DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY

Deen Dayal Upadhyaya Gorakhpur University, founded in 1950, is the first university in Uttar Pradesh to emerge as a leading higher-studies centre after Independence. It has earned an A++ accreditation from NAAC for its relentless pursuit of its motto, "Let the noble thoughts come to us from all directions," which reflects its openness to diverse perspectives, cultures, and values in its academic and organisational spheres.



WHY CHOOSE US?

75+
years of
legacy

12,000+
students
enrolled

NAAC
'A++'
grade
accredited
university

130+
programs
offered

400+
Teaching
staff

ONLINE DEGREE = REGULAR DEGREE

According to Regulation 22 of the UGC in 2020, online degrees are now considered just as valid & credible as traditional, offline degrees.



ADDED BENEFITS OF LEARNING ONLINE

Flexibility & Convenience



Industry-Relevant Curriculum



Cost-Effective Learning



Access to Digital Resources



MASTER OF COMMERCE (ONLINE)



Duration

02 YEARS



Mode of Learning

ONLINE

Learning Commitment: **8-10 hours/week**
(Recommended Hours)

COURSE ELIGIBILITY

Candidates must hold at least a bachelor's degree in any discipline.

COURSE DESCRIPTION

The program is designed to provide flexibility and accessibility to students seeking advanced knowledge in commerce and business practices. It covers key subjects such as Managerial Economics, Financial Management, Business Ethics, Accounting, Marketing, Human Resource Management, and Corporate Governance.

SEMESTER WISE COURSE STRUCTURE

YEAR 1ST SEMESTER 1

| Paper Code | Name of paper | Core/Elective/ Open Elective | Credit | Marks | | Total Marks |
|---|---|---------------------------------|--------|---------|---------------------|-------------|
| | | | | Written | Internal Assessment | |
| OLMCOM101 | Managerial economics | Core Discipline | 5 | 75 | 25 | 100 |
| OLMCOM102 | Business ethics and Corporate governance | Core Discipline | 5 | 75 | 25 | 100 |
| OLMCOM103 | Statistical analysis & research methodology | Core Discipline | 5 | 75 | 25 | 100 |
| OLMCOM104 | Organizational Behaviour | Core Discipline | 5 | 75 | 25 | 100 |
| Total Credit of Marks Semester I | | | 20 | | | 400 |

YEAR 1ST SEMESTER 2

| Paper Code | Name of paper | Core/Elective/ Open Elective | Credit | Marks | | Total Marks |
|---|---|---------------------------------|--------|---------|---------------------|-------------|
| | | | | Written | Internal Assessment | |
| OLMCOM201 | Financial management | Core Discipline | 5 | 75 | 25 | 100 |
| OLMCOM202 | Human resource Management | Core Discipline | 5 | 75 | 25 | 100 |
| OLMCOM203 | Marketing management | Core Discipline | 5 | 75 | 25 | 100 |
| OLMCOM204 | Specialisation OLMCOM204/F1 OLMCOM204/HR1 OLMCOM204/M1 | Core Discipline | 5 | 75 | 25 | 100 |
| Total Credit of Marks Semester 2 | | | 20 | | | 400 |

| | | | |
|---|--|-----------|--|
| TOTAL CREDITS IN FIRST YEAR (Semester I and 2) | | 44 | |
|---|--|-----------|--|

YEAR 2ND SEMESTER 3

| Paper Code | Name of paper | Core/Elective/ Open Elective | Credit | Marks | | Total Marks |
|---|--|---------------------------------|--------|---------|---------------------|-------------|
| | | | | Written | Internal Assessment | |
| OLMCOM301 | Accounting for Managerial core decisions | Core | 5 | 75 | 25 | 100 |
| OLMCOM302 | Strategic management | Core | 5 | 75 | 25 | 100 |
| OLMCOM303 | Specialisation group A) OLMCOM303/F2 B) OLMCOM303/HR2 C) OLMCOM303/M2 | Core Elective | 5 | 75 | 25 | 100 |
| OLMCOM304 | Specialisation group A) OLMCOM304/F3 B) OLMCOM304/HR3 C) OLMCOM304/M3 | Core Elective | 5 | 75 | 25 | 100 |
| OLMCOM305 | Research Project/ Industrial Visit/ Internship &Survey Work | | 4 | | | |
| Total Credit of Marks Semester 3 | | | 24 | | | 400 |

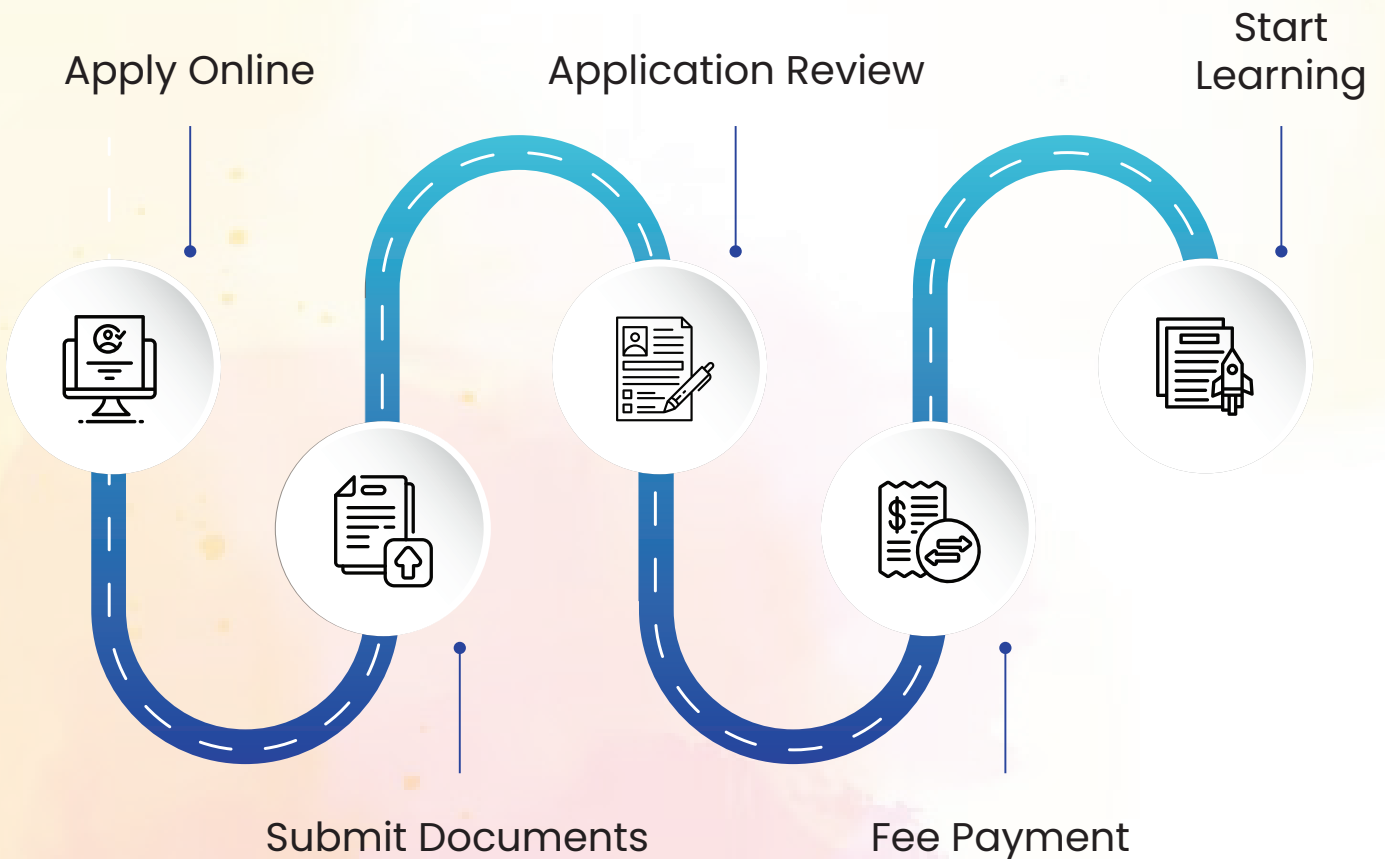
YEAR 2ND SEMESTER 4

| Paper Code | Name of paper | Core/Elective/ Open Elective | Credit | Marks | | Total Marks |
|--|--|---------------------------------|--------|---------|---------------------|-------------|
| | | | | Written | Internal Assessment | |
| OLMCOM401 | Management information system | Core | 5 | 75 | 25 | 100 |
| OLMCOM402 | Specialisation group A) OLMCOM402/F4 B) OLMCOM402/HR4 C) OLMCOM402/M4 | Core Elective | 5 | 75 | 25 | 100 |
| OLMCOM403 | Specialisation group A) OLMCOM403/F5 B) OLMCOM403/HR5 C) OLMCOM403/M5 | Core Elective | 5 | 75 | 25 | 100 |
| OLMCOM404 | Specialisation group A) OLMCOM404/F6 B) OLMCOM404/HR6 C) OLMCOM404/M6 | Core Elective | 5 | 75 | 25 | 100 |
| | Research Project/Industrial Visit/ Internship/Survey Work & Viva-Voce | Core Elective | 4 | | | |
| Total Credit of Marks Semester 4 | | | 24 | | | 400 |
| TOTAL CREDITS IN FIRST YEAR (Semester III and IV) | | | | 48 | | |

FEE STRUCTURE

| ONLINE M.COM | REGISTRATION / APPLICATION FEE (ONE TIME) | EXAM FEE | COURSE FEE | TOTAL FEES |
|--------------|---|-------------|--------------|--------------|
| SEMESTER I | Rs. 500/- | Rs. 1,500/- | Rs. 6,500 /- | Rs. 32,500/- |
| SEMESTER II | - | Rs. 1,500/- | Rs. 6,500 /- | |
| SEMESTER III | - | Rs. 1,500/- | Rs. 6,500 /- | |
| SEMESTER IV | - | Rs. 1,500/- | Rs. 6,500 /- | |

ADMISSION PROCESS



CAREER OPPORTUNITIES AFTER **M.COM**

Graduates of this program can explore diverse roles, including:

Financial Analyst



Investment Analyst



Entrepreneurship



Banking Officer



Business Consultant





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WITH

**DEEN DAYAL UPADHYAYA
GORAKHPUR UNIVERSITY**



For more information contact:



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